

PAIRED FOR



POWER

Renové
MEDICAL SPA

MICHELLE PARSONS, M.D.



Introducing **BIO SERUM FIRM**

Combined powerhouse technologies. Advanced anti-aging results.

Put time on their side with the Human Growth Factors + Proprietary Peptides serum with proven results in less than a week



The spectrum of simply smarter skincare starts here.

NEOCUTIS®

Quick anti-aging results and ongoing improvement¹

Noticeable difference as early as **Day 6**

Patients (%) said
their skin felt



Smoother: **78%**



More hydrated: **76%**



Tighter: **69%**



Firmer: **61%**

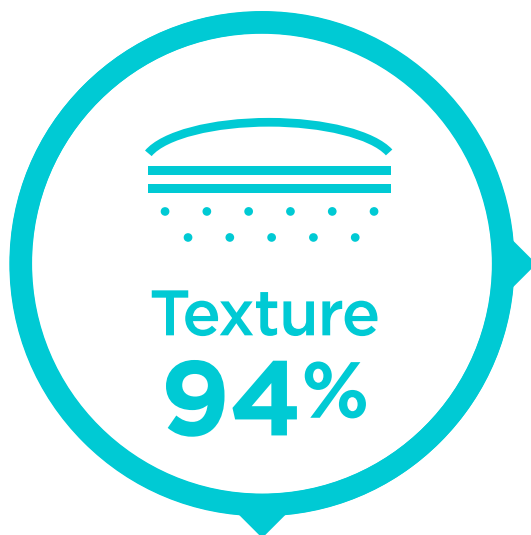


82%

of patients had improved texture
and brighter skin after 6 days

Continued anti-aging benefits at **Week 8**

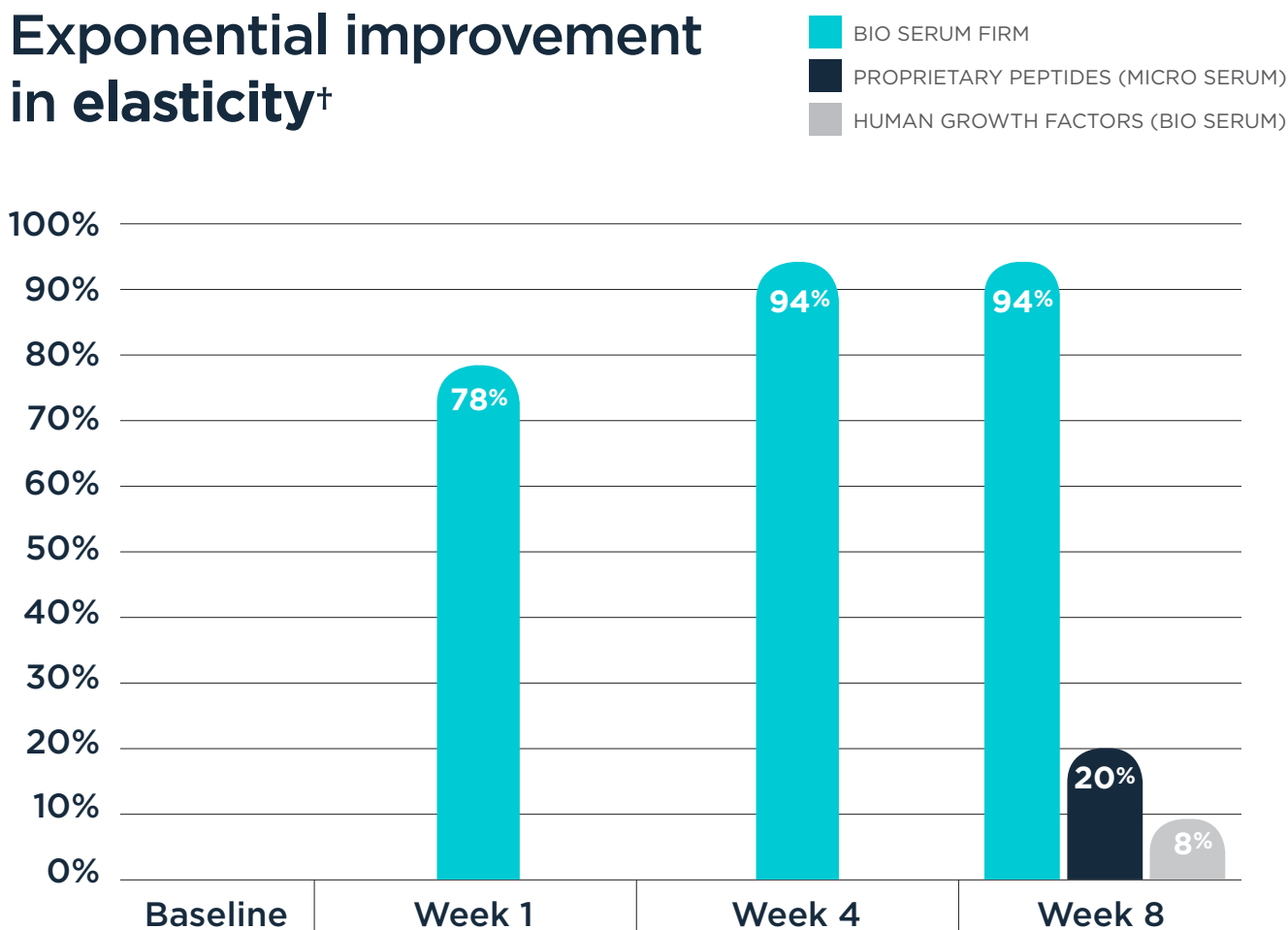
Percentage of patients with improvements
in skin look and feel



Combined technologies provide better results than each ingredient alone^{1,2,*†}

Objective confirmation^{*,†} of increased skin elasticity and firmness

Exponential improvement in elasticity[†]

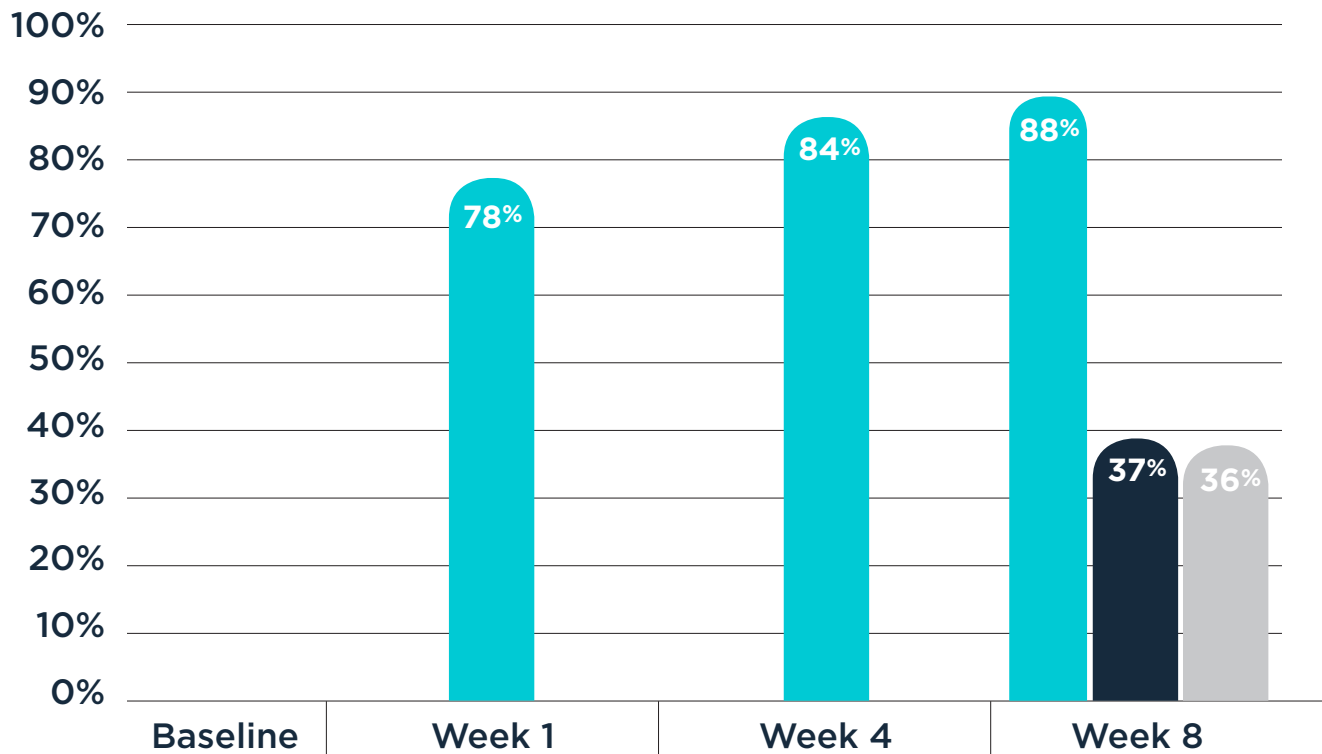
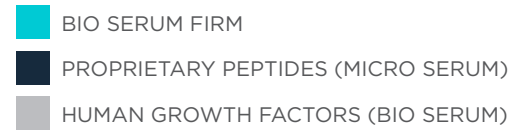


- More than 4x improvement with BIO SERUM FIRM vs Proprietary Peptides or Growth Factors alone at 8 weeks

^{*}Measured improvement via Cutometer®, a device that measures elasticity and firmness of the skin surface and detects differences with a numerical, objective method.

[†]Data were compiled from separate studies with different populations, study design, and study durations: BIO SERUM FIRM (n=53 [BIO SERUM FIRM] at 8 weeks) [ongoing/data on file]; MICRO SERUM/BIO SERUM (N=133) [Dreher 2016]

Significant change in firmness^{*,†}



- More than **2x improvement** with BIO SERUM FIRM vs Proprietary Peptides or Growth Factors separately at 8 weeks

Better, quicker results vs BIO SERUM: appearance of **fine lines and wrinkles** and **skin texture**

Improvement	BIO SERUM FIRM (4 weeks)	BIO SERUM (60 days)
Fine lines/wrinkles	76%	66%
Texture/smoothness	91%	62%

BIO SERUM FIRM includes the same percentages of Growth Factors (0.1%) and Proprietary Peptides (0.02%) as BIO SERUM and MICRO SERUM, respectively

The protocol behind the proof: **BIO SERUM FIRM** clinical study

Twelve-Week Randomized, Clinical Study to Evaluate Safety and Effectiveness of NEOCUTIS BIO SERUM FIRM to Improve Skin Condition and Appearance¹

Study details

- 53 patients used BIO SERUM FIRM

1	7-day washout period
2	BIO SERUM FIRM or other product applied to entire face twice daily: every morning and evening
3	Subjects used a gentle face wash (CETAPHIL® Facial Wash) and SPF (Neutrogena® Oil-Free Moisture with SPF) in the morning and washed their skin again before evening application of BIO SERUM FIRM
4	Subjects were instructed to apply a full pump of product evenly over entire face, including skin areas surrounding eyes, mouth, forehead, and chin and also from cheek to ear areas.

Inclusion parameters

- Females and males in good general health
- Ages 35 to 69 years old
- Residents of the United States or its territories
- Fitzpatrick skin types I-V

Seeing is believing¹

PATIENT A



PATIENT B



PATIENT C



PATIENT D



Photos have not been retouched. Results may vary.

Primary endpoints

- Fine lines and wrinkles
- Skin texture (smoothness and softness)
- Skin brightness
- Skin tone evenness
- Firmness and elasticity

Study evaluations

- Patient self-assessment
- Expert clinical grader evaluation
- Bioinstrumentation (Cutometer®) of skin firmness and elasticity*
- Clinical photography with image analysis
- Patients evaluated at screening visit, baseline, day 6, and weeks 4 and 8

*Measured improvement via Cutometer, a device that measures elasticity and firmness of the skin surface and detects differences with a numerical, objective method.

New BIO SERUM FIRM

The **supercharged**
anti-aging powerhouse¹

KEY INGREDIENTS

- Human Growth Factors (anti-aging; supports Collagen and Hyaluronic Acid production)
- Proprietary Peptides (boosts production of Collagen and Elastin)
- Sodium Hyaluronate (increases skin elasticity; seals in moisture)
- Arginine (antioxidant)
- Glycerin (moisture-infusing)
- Acetyl Glucosamine (skin-brightening; exfoliating)
- Glutamine (supports Collagen production)
- Pullulan (skin-tightening)
- Smoother, and more hydrated, tighter, firmer skin by Day 6
- Continued improvements through Week 8, including skin softness, brightness, smoothness/texture, and appearance of fine lines and wrinkles

Order
BIO SERUM FIRM
for your practice
today!

1.0 FL. OZ. (30 mL)
MSRP: **\$275** per bottle

Ideal for twice-daily application on the
entire face, neck, and décolleté



REFERENCES

1. Data on file, Merz. 2. Dreher F. *J Drugs Dermatol.* 2016;15(4):457-464.

Trademarks owned by Merz North America, Inc. and/or its affiliates. All other trademarks are the property of their respective owners. © 2019 Merz North America, Inc. | ML03041-00

NEOCUTIS®