At last! A trimmer, healthier, better-looking body can be yours! Imagine having the body you’ve always wanted. What would it mean to you if you never wanted to turn away from a full-length mirror again? Or how great would it feel to not come home empty handed from a trip to the mall?

Well it’s all possible. In fact, Dr. Michelle Parsons has helped many people just like you feel more confident, secure, and just plain ecstatic with their bodies. Many of who didn’t think anything would help. The decision to have CoolSculpting could change your life forever and this special report will provide you with a great deal of information and education about all the facts you need before you do anything. So turn the page and let’s start...
Why Diet, Exercise and Wishful Thinking Will Never Get You The Body You Want!

Dear Friend,

Let’s face it. You can jog on the treadmill for hours...starve yourself on the latest “fad” diet...and still not have the figure you want.

Those little “bulges” and trouble spots still refuse to go away. And to make matters worse, they probably never will. You see, after the age of 30, the amount of fat you gain is largely due to genetics.

This kind of fat doesn’t usually respond to exercise or dieting. That means you can run on the stepper until you’re blue in the face and it still won’t matter.

But there is a solution.

Instead of trying to hide your bumps and bulges you can do something about it -- permanently!

Imagine looking at yourself in the mirror and seeing the body you’ve always wanted. Picture how great you would feel.

Wouldn’t that be fantastic?

Well, that’s what CoolSculpting can do for you. Every day hundreds of people are turning to CoolSculpting as their solution. A way to help you get that trimmer, healthier, better-looking body and a way to keep it that way.

But, what you may not know, is the fact CoolSculpting is completely non-invasive and non-surgical with little to no downtime.

This technique is FDA cleared and Harvard invented and the sessions last anywhere from 1-3 hours (you can return to work immediately after your treatment).
There’s no scarring and very little bruising and soreness.

But before I tell you more about this cooling technology let me explain about CoolSculpting in a little more detail...

CoolSculpting was invented by Harvard scientists. It used cyrolypolysis, to cool the fat cells and kill them off by a natural cell death called apoptosis.

Because of its safety and effectiveness, CoolSculpting is growing to be the #1 choice for non-surgical fat reduction. In fact, over 400,000 procedures have been done worldwide to date.

The procedure is very simple. We take our hand piece and literally suck in your fat bulge using a vacuum on the applicator. Your fat is held in place between 2 cooling panels. The cooling freezes your fat cells by causing crystallization to your fat lipids and therefore killing them off. Your body then eliminates this fat as waste. Results can be seen in as little as 3 weeks, but can take up to 3 months.

CoolSculpting is performed in our office, with no pain medication, in fact, you can watch a movie, play on your iPad or even take a nap during your treatment!

Believe it or not, there is little to no weight change but a nice noticeable change to your silhouette and body shape. The cosmetic success of CoolSculpting is based on removing inches not pounds.

Now before we go on, I want you to see if you can relate to some of the thoughts ordinary people had before deciding to have CoolSculpting. See if any of these sound familiar:

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“I always thought that if I exercised more my saddlebags would disappear. Unfortunately, no matter how many toning tapes I tried or how often I ran on the treadmill those bulges wouldn’t budge. I wasn’t desperate for an amazing body -- I just wanted to feel better about myself.”

*Woman 5’6” 128 lbs., age 32, retail buyer*

“I’d exercised faithfully for eight years -- putting in hours on the StairMaster, lifting weights, and doing more squats than any human alive. It was horribly frustrating to put so much energy into exercising and see so few changes in my lower body”

*Woman 5’5” 135 lbs., age 34, V.P. Marketing*
“Until recently, I dreaded getting up in front of people, knowing they were thinking, ‘She’s pretty -- but what a big muffin top...I wasn’t really overweight. But shopping was pure torture because my lovehandles and muffin tops always looked huge over any tight pants I would try on...For several years I worked hard to slim down: I walked a couple of miles three or four times every week. But I saw no change...Last year I came home from a five-hour shopping trip empty-handed...I then decided that I had to do something about my body’

Woman 5'9” 145 lbs., age 32, cosmetics salesperson

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Do any of those stories sound painfully familiar to you?

Maybe you are thinking those same thoughts right now and wondering if your body is right for CoolSculpting...

Well, let me tell you about the best candidates for CoolSculpting

First, you should realize that CoolSculpting can benefit both men and women and there is no defined age for this procedure, although it will not help with skin laxity.

You should be within your ideal weight and no more than 10-20 pounds over. Your weight should be stable and not fluctuating.

What if you don’t quite fit those guidelines? Don't worry even people who are somewhat slightly out of those parameters still see some noticeable change.

Additionally, realistic expectations are extremely important. Skin with a rippled or dimpled surface (“orange peel” or cellulite) and skin laxity cannot be improved with CoolSculpting.

It is important to note that results are consistent and quite predictable; however, results do vary from person to person.

It is important to note that CoolSculpting is not a treatment for general obesity or weight loss nor is it a replacement for good eating and exercise habits.

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By now you probably have a few questions. So here are some of the most frequently asked questions I get:

Q. How will my skin look after CoolSculpting?

A. Because CoolSculpting eliminates 20-25% of the fat, your healthy skin will remain healthy and tight. CoolSculpting does not leave your skin loose. Unlike liposuction, you will not encounter side effects like skin rippling.

Stretch marks, dimples, and ripples remain unchanged following CoolSculpting. The changes following CoolSculpting are similar to what you would expect if you actually could lose fat in a concentrated area just by dieting.

Q. Are there any scars after CoolSculpting?

A. Absolutely none. This is completely non-invasive.
Q. Will the fat ever come back to the CoolSculpted areas?

A. The fat cells that are removed will never return. As long as there is no excessive weight gains the new sculpted silhouette will be permanent.

If you were to gain weight, the areas treated by CoolSculpting are less likely to accumulate deposits of fat. Surrounding areas may get slightly bigger.

Q. Is CoolSculpting painful?

A. CoolSculpting is not considered painful. But you do feel a bit of pinching, tugging (when the applicator goes on), and a bit of stinging, as you feel the cooling. The stinging sensation is similar to putting your fingers in snow for an extended period of time. But after the first 10 minutes, you are numb and don’t feel anything.

Q. What are some common side effects?

A. Side effects include slight bruising, some possible soreness, and a bit of tingling sensation. Abdomens are typically more sensitive than the love handles and flank area.

Q. How soon can I return to my normal activities?

A. Immediately!! Patients can come in during their lunch break.

Q. How much does it cost?

Dr. Michelle Parsons, MD – Call Us: 302-227-1079
Office: 416 Rehoboth Avenue, Rehoboth Beach, DE 10071 – Website: www.renovemedspa.org
A. CoolSculpting is priced on the areas performed. The larger the area the greater the cost. Most patients consider the cost an investment in themselves for life. But it can cost as little as a few hundred dollars and up to a few thousand dollars, all depending on how much sculpting and fat removal will be done. A private consult will give you a good price estimate.

![Before and After CoolSculpting Images]

Q. How many sessions will I need?

A. Again, the number of sessions depend on the area or areas being treated and how much fat we have to start with. Typically speaking, if you are at your ideal weight with very little fat, one session is all you need.

![Before and After CoolSculpting Images]

The decision to have CoolSculpting is a personal one. No one can decide for you.

Many people worry about what others will think or say after your procedure is done. Or whether or not you should tell...
anyone. Keep in mind your procedure or consultation will always be completely confidential, so your decision to tell anyone is up to you.

CoolSculpting can make you feel more confident about yourself and your body. It can help you see results you’ve wished you could get from diet and exercise.

Does all of this make sense to you?

I hope you’ve found this report educational and informative. You wouldn’t find this kind of straightforward information anywhere else. It is because of this, I would like to make you a special offer. Although my practice is quite busy, I would like to offer you a chance to come in and talk with me personally.

I would like to buy you a free consultation, so we can discuss your specific situation and goals in detail. Let’s have an opportunity for us to get together to see if CoolSculpting is the best option for you.

Like I explained before in this report, you simply just come in and see if you feel comfortable with me and then decide if there should be a next step. There will be absolutely no obligation and no pressure.

Before you put down this report, give Elena a call today at 302-227-1079 and tell her you got this special report and you would like to schedule a complimentary consultation. She’ll take care of everything from there.

I’ve helped a lot of people get the bodies they’ve always wanted and I hope I can do the same for you. Why not spend some time, at my expense, finding out if this is right for you.

I look forward to seeing you soon.

Sincerely,

Dr. Michelle Parsons

P.S. Are you still hesitant? Why not call my assistant Angelica at 302-227-1079 and she can answer your remaining questions over the phone.